

THE CORPORATION OF THE TOWNSHIP OF MCDOUGALL

BY-LAW NO. 97- 20

Being a By-law to prohibit and regulate
signs in the Township of McDougall

WHEREAS section 210(146) of The Municipal Act, R.S.O. 1990, c.M.45, as amended provides that Council may pass by-laws to prohibit and regulate signs and other advertising devices;

AND WHEREAS Council deems it advisable to regulate signs and advertising devices within the municipality;

NOW THEREFORE the Council of the Corporation of the Township of McDougall enacts as follows:

1. DEFINITIONS

- a) **Dilapidated:** means that a sign has decayed in whole or in part such that the inscription is not visible at 15 metres or the structural components of the sign no longer compose or support it in such a way as to fulfill its original function.
- b) **Erect:** means to install, erect, display or cause to be installed, erected or displayed.
- c) **Sign:** means any board, placard or any other device bearing an inscription conveying information in any manner whatsoever, whether permanent or temporary, including a field advertising sign and fingerboard sign, but excluding signs which regulate traffic or navigation, real estate point of sale signs, election signs, legal notices, warning at railway crossings, signs in display windows, no trespassing signs, no hunting signs, private property signs, and any signs erected by or for Federal, Provincial, District or Municipal Government.
- d) **Field Advertising Signs:** means any sign that identifies a business that may or may not be conducted or a service that may or may be available on the property on which the sign is located, but does not include a sign which is located on property abutting a private road and which is located more than 330 feet from the intersection of a municipal road.
- e) **Fingerboard sign:** means any sign that identifies a road or business and is located at the intersection of a municipal or private road, but does not include a sign located at the intersection of two private roads.

2. APPLICATION FOR PERMIT

- a) No person shall erect or structurally alter a sign within the Township of McDougall without first obtaining a sign permit from the By-law Enforcement Officer of the Municipality.
- b) Application for a sign permit shall be submitted on the form prescribed by the municipality, attached to this By-law as Schedule "B", and shall include the following information:

- i) completed drawings and specification of what is to be erected or altered, including where applicable, details of supporting framework;
- ii) a site plan indicating the location of the sign in relation to streetlines and other property boundaries;
- c) Permit fees, as established in Schedule "A" to this By-law, shall be payable upon application for a sign permit.
- d) Written permission of the property owner shall be submitted with an application for a sign permit where the applicant is not the property owner.
- e) Written permission of Council shall be submitted with an application for a sign permit where the sign to be located on municipal property.

3. GENERAL PROVISIONS

- a) No person shall erect or permit to be erected, or allow to remain on land or buildings owned, rented or leased or occupied by them, any sign in the Township of McDougall other than in accordance with the provisions of this by-law.
- b) No person shall paint, or otherwise affix or permit to be painted or affixed, or allow to remain on any lands owned, rented, or leased or occupied by them, any sign on any rock or rock cut unless such sign is an aid to navigation, such as an island number, name or channel marker.
- c) No person shall place on or attach to or cause to be placed on or attached to any tree or bridge structure situate on a public street, highway, or thoroughfare within the limits of the Township of McDougall, or any pole, post or other object which is used for the purpose of carrying the transmission lines of any electric power company or any other utility situate on any public street, highway or thoroughfare within the limits of the Township of McDougall. For the purposes of this Section 3 c) only, "signs" includes any real estate point of sale sign or election sign.
- d) No person shall erect any sign in such a manner as to interfere with the safe movement of traffic or with road maintenance operations by obstructing view or causing distraction. For the purposes of this Section 3 d) only, a sign shall be deemed to interfere with the safe movement of traffic or with road maintenance operation if its position, shape, colour, format or illumination obstructs the view of or may be confused with an official traffic sign, signal or device, or other official sign, or otherwise poses a potential hazard to traffic.
- e) Nothing in this By-law shall be applicable to any sign erected under the authority of a permit issued by the Ministry of Transportation of Ontario.
- f) Council may, upon the application of any person, authorize minor variances from this By-law if, in the opinion of Council, the general intent and purpose of the By-law are maintained.

4. FIELD ADVERTISING SIGNS

- a) No permit shall be issued for a Field Advertising Sign in the Township of McDougall except in accordance with the following provisions:
- i) the maximum height of the sign, including frames and supporting structures shall be 25 feet.
 - ii) the maximum surface area of the sign shall be 4 feet X 8 feet.
 - iii) the minimum setback from the center line of a travelled road shall be 33 feet.
 - iv) the minimum setback from the intersection of a travelled road shall be 330 feet.
 - v) the sign shall be adequately supported and firmly anchored to the ground.
 - vi) the sign shall not be located closer than 300 feet to any other Field Advertising Sign.

5. FINGERBOARD SIGNS

- a) No permits shall be issued for a Fingerboard Sign in the Township of McDougall except in accordance with the following provisions:
- i) the dimension of the sign and markings thereon shall be as set out in Schedule "C" to this By-law.
 - ii) the background colour of the sign shall be white.
 - iii) the lettering colour of the sign shall be black.
 - iv) the sign shall be installed by the municipality at a fee established in Schedule "A" to this By-law.

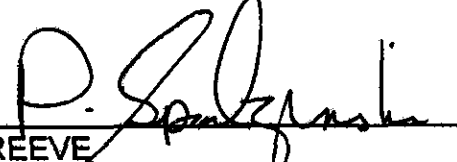
6. ADMINISTRATION

- a) The By-law Enforcement Officer of the Township of McDougall shall be responsible for the administration of this by-law.
- b) The By-law Enforcement Officer is authorized to take down or remove any sign or other advertising device that is erected or displayed in contravention of this By-law and the owner shall pay for any costs or expenses of the Township of McDougall.
- c) The By-law Enforcement Officer may require any person who has caused a sign or other advertising device to be erected, displayed, altered or repaired without first having obtained a permit to do so to make such sign or other advertising device comply with this By-law if it does not so comply or to remove such sign or other advertising device within 14 days following receipt of written notice.
- d) The By-law Enforcement Officer may require any person who, having obtained a permit, has caused a sign or other advertising device to be erected, displayed, altered or repaired contrary to the approved plans in respect of which the permit was issued, to make such sign or other advertising device comply with this By-law if it

does not so comply or to remove such sign or other advertising device within 14 days following receipt of written notice.

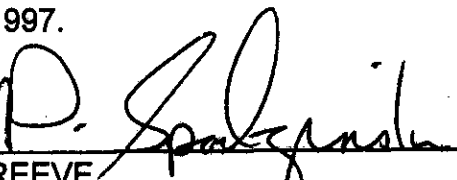
- e) Where a sign or sign structure is deemed by the By-law Enforcement Officer to be in a dilapidated condition, or in such condition that it is or may be dangerous to the public, the By-law Enforcement Officer, may at his or her discretion, either serve written notice to the owner or tenant of the property on which or adjacent to which such sign is located, to remove such sign or make the same safe, or without giving notice to the owner or tenant of the property on which or adjacent to which the sign is located, cause such sign or structure to be removed, and the owner shall pay for any costs or expenses of the Township of McDougall.
- f) Such costs or expenses as referred to in Section 6 b) and 6 e) may be recovered in accordance with Section 326 of The Municipal Act, R.S.O. 1990, c.M.45, as amended.
- g) Any sign removed pursuant to this By-law may be deposited on the property on which or adjacent to which it was located or removed.
- h) Any notice given under this By-law may be given by registered mail to the person making application for a permit to erect a sign or where such a sign is existing, by registered mail to the owner or tenant, according to the last revised assessment roll of the municipality, or the property on which, or adjacent to which the sign is located, and such notice shall be deemed to have been received on the third (3rd) day following which such notice is mailed.
- i) Every person who contravenes any provision of this By-law is guilty of an offence and on conviction is liable to a fine not exceeding the maximum provided under the Provincial Offences Act, exclusive of costs, and every such fine shall be recoverable under the Provincial Offences Act.
- j) This by-law shall come into force and effect upon final passage thereof.

READ a FIRST and SECOND time this 11th day of June, 1997.


 REEVE


 CLERK-ADMINISTRATOR

READ a THIRD time, PASSED, SIGNED and SEALED this 2nd day of July, 1997.


 REEVE


 CLERK-ADMINISTRATOR

SCHEDULE "A" TO BY-LAW NO. 97-20

FEE SCHEDULE

Application Fee for Field Advertising Sign	\$ 20.00
Application Fee for a Fingerboard Sign	10.00
Installation Fee for a Fingerboard sign; if a signpost is provided by the municipality	35.00
Installation Fee for a Fingerboard sign; if an existing signpost is in place	25.00

SCHEDULE "B" TO BY-LAW NO. 97-20

TOWNSHIP OF MCDOUGALL-APPLICATION FOR A SIGN PERMIT

APPLICATION FOR: 1. A Field Advertising Sign _____ (Fee: \$20.00)
2. A Fingerboard Sign _____ (Fee: \$10.00)

INSTALLATION FEE (Fingerboard Sign)
If a signpost is provided by the municipality: \$35.00
If an existing signpost is in place: \$25.00

SIGN LOCATION: Lot: _____ Concession: _____ Road: _____

_____ On the reverse of this page, draw a site plan showing the location of the sign in relation to streetlines and other property boundaries.

_____ Submit a sketch illustrating the wording, symbols or pictures on the sign.

SIGN DESCRIPTION:

Width: _____ Height: _____ Surface Area: _____

Support: _____

Setback from centre line of travelled road: _____

Setback from intersection of travelled road: _____

Setback from existing Field Advertising Signs: _____

APPLICANT: _____ **PHONE:** _____

ADDRESS: _____

SIGNED: Applicant

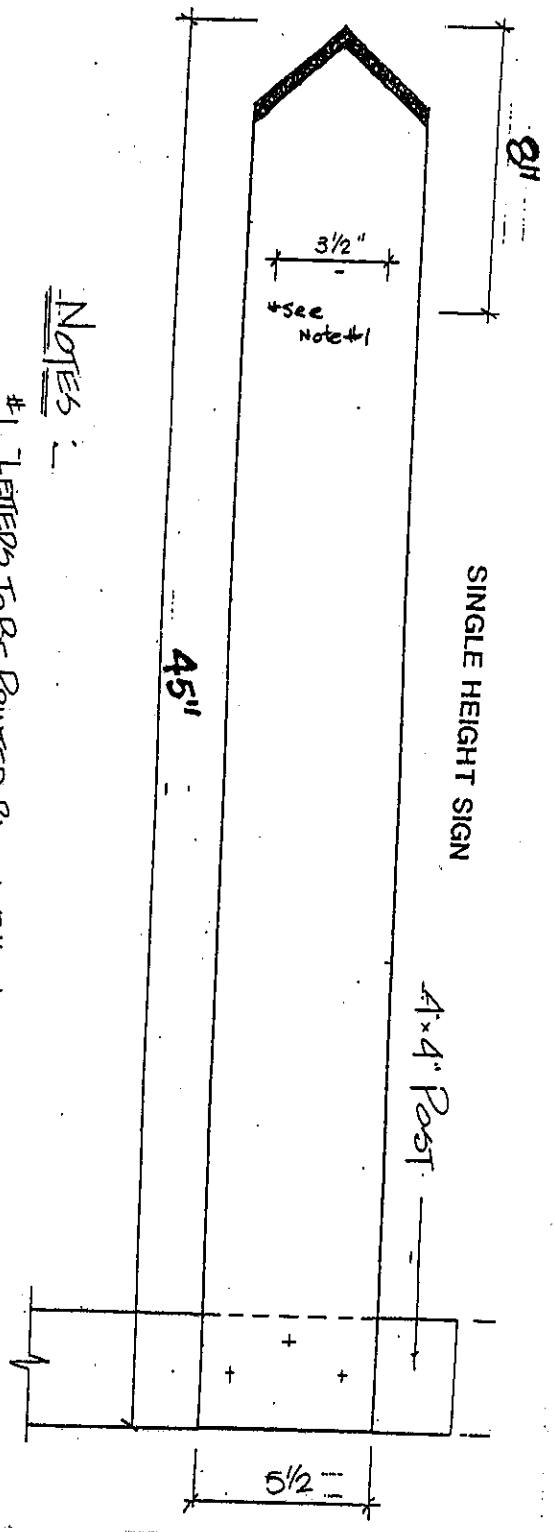
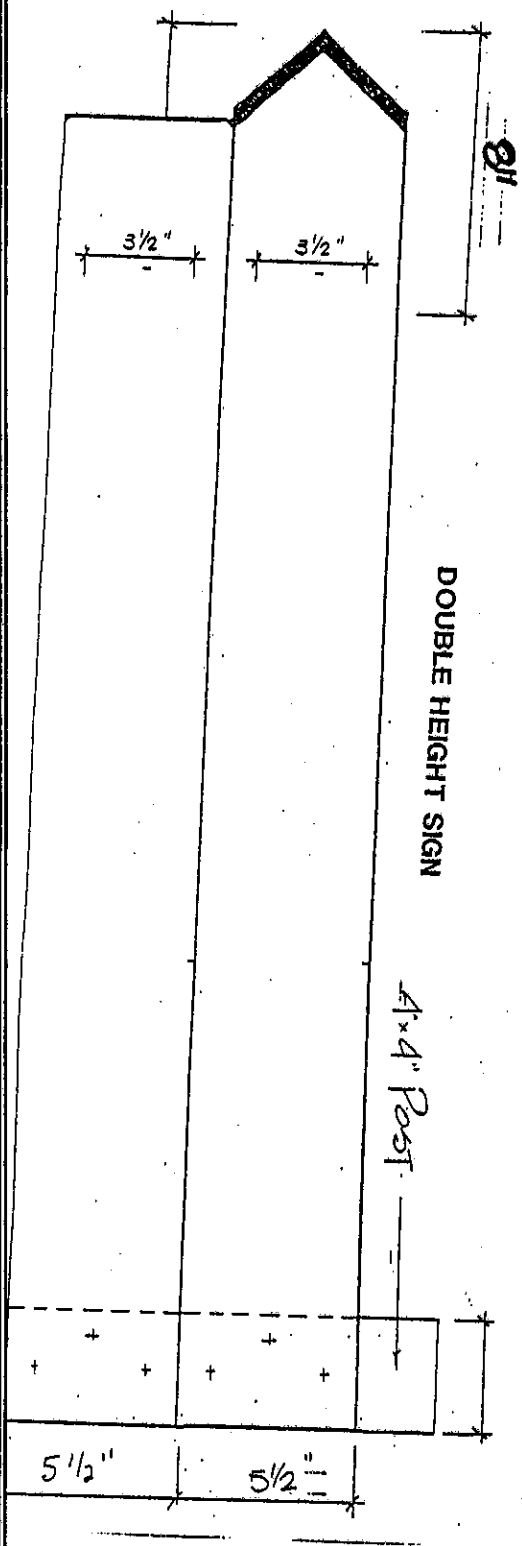
SIGNED: Landowner (if applicable)

For Office Use: _____

APPROVED: By-Law Enforcement Officer

DATE

SCHEDULE "C" TO BY-LAW NO. 97-20



NOTES:

- #1 LETTERS TO BE PAINTED BLACK 3/4" HIGH ON WHITE PAINTED BOARD (1"x6" x 45") WITH BLACK PAINTED F.P. (AS INDICATED)